



PRESS RELEASE

Exclusive, vintage Cava to combat Covid-19

- **DO Cava is sponsoring a charity raffle called ‘Cavas Singulares que Abrazan’ (Unique Cava with Love), with luxury prizes.**
- **The raffle is in aid of the #PorUnAbrazo (ForAHug) campaign led by the Hospital Clinic de Barcelona, one of the leading centres in the fight against the pandemic.**
- **The money raised by DO Cava will help the multidisciplinary approach to fighting COVID-19, from research to providing care for patients and their families.**



Premium Cava from DO Cava



Barcelona, 11 May 2020.- DO Cava is promoting a unique charity initiative to help in the fight against Covid-19. The money raised will go towards multidisciplinary research into this novel coronavirus, so that we can be together and hug each other again.

The [‘Cavas Singulares que Abrazan’](#) initiative is part of the #PorUnAbrazo campaign by the Hospital Clínic de Barcelona and includes a raffle on the DO Cava website of exclusive, vintage Cava.

[‘Cavas Singulares que Abrazan’](#), starts today, 11 May, and continues until Monday 25 May. You can participate by making a donation. The minimum donation is €20 and there is no maximum donation. To take part, simply go to the DO Cava website and follow the steps indicated. Winners will be announced on Thursday 28 May.

The prize, which participants have a chance to win by making a donation, is a bottle of Premium Cava that has been carefully chosen from our most exclusive vintages, luxury products that are difficult to find on the open market. A very special prize, full of luxurious bubbles that perplex even the most demanding palates. At DO Cava we believe that *“together we are stronger and can achieve much more”*.

So much so that a large number of wineries have volunteered to join this group initiative, offering historic vintages from their wine cellars. DO Cava associated wineries have even provided some of the most prestigious and never before unseen Cavas for this charity project.

The money raised by the [‘Cavas Singulares que Abrazan’](#) campaign will be donated to the Hospital Clínic de Barcelona, one of the leading centres in the fight against the pandemic, and which has launched the #PorUnAbrazo campaign to raise funds to fight Covid-19, a project that DO Cava has been thrilled to join (Activity validation code: HC-R-2020/116).

From the beginning of the pandemic, frontline healthcare professionals and those involved in research at the Hospital Clínic de Barcelona have been hard at work in the fight against coronavirus, working to look after patients and find a cure that will help slow the spread and fight against the disease as quickly as possible. DO Cava recognises that research is essential and wanted to pay tribute to the healthcare professionals who are leading this campaign, by adding their own touch with a very special selection of Premium Cavas.

The President of DO Cava, Javier Pagés, highlighted that *“as well as promoting this unique charity initiative to contribute to the fight against the pandemic, we want to highlight DO*



Cava's role as a custodian of the world's best wine master pieces". DO Cava highlighted that "all contributions will help us to stop this virus together with a hug", and thanked everyone in advance for their contribution.

#PorUnAbrazo

Link to the raffle: <http://www.docava.es/cavasqueabrazan/>

DO Cava

With over 60% of international sales, Cava is the Spanish DO with the most exports. It includes over 38,000 hectares of vineyards and more than 6,800 wine producers. It has 370 associate wineries in more than 100 countries. Cava creates universal culinary harmonies, and is present in the most prestigious and well-known restaurants in the world.

Instagram | @Cava.do

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www.docava.es